

# JEREMIAH SHOAF

FREELANCE INTERACTIVE ART DIRECTOR

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## Summary

Hi. My name is Jeremiah Shoaf and I'm a freelance Interactive Art Director/Visual Designer with 12 years of experience. After 6 years working fulltime in the interactive industry, I set out on my own as a freelancer in 2007. Although I consider myself a designer foremost, I have an extensive background in development including HTML5, CSS3, JavaScript/jQuery and Flash/AS3. I'm always interested in hearing about cool new projects so get in touch!

### PERSONAL INFO

I live in Colorado with my wife Emily and yellow lab Griffey. My interests outside design include fly fishing, birding, ancestral health and playing guitar.

### AGENCY EXPERIENCE

AKQA, Sapient, Weber Shandwick, RTCRM, HZDG, Modea, Bridgeline Digital, NavigationArts, Delucchi + , Ironworks, BrowserMedia, Vizual.

### BRAND EXPERIENCE

Discovery Channel, TLC, Animal Planet, PepsiCo, GlaxoSmithKline, Graco, AARP, The Washington Post, Time Warner Cable, Freddie Mac, Sallie Mae, Aramark, Marriott, Advance Auto Parts, XM Satellite Radio, Ubisoft, Sharp, Seiko.

### SPECIALTIES

Typography, grid-based design, designing systems/templates, user experience, usability, web standards.

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## Experience

### Jeremiah Shoaf Design LLC Interactive Art Director

04 / 2007 - Present

- Brands I've worked with include PepsiCo, Discovery, TLC, Animal Planet, Washington Post, Ubisoft, Bethesda Softworks, Freddie Mac, Sallie Mae, Aramark, Time Warner Cable, MedImmune, GlaxoSmithKline, AARP, Proteus, Hooked on Phonics, Nuclear Energy Institute, National Center for Family Philanthropy, National Business Travel Association, National Association of Mortgage Brokers, National Association of Convenience Stores and the US Department of the Interior
- Design agencies I've freelanced for include AKQA, Sapient, Weber Shandwick, RTCRM, Delucchi + , HZDG, Blue Bug Digital, Bridgeline, Ironworks, Spike Advertising, Thinkdesign, Vizual, Swim Design, and BrowserMedia

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### Sapient Art Director (Contract)

02 / 2010 - 07 / 2010

- Art Director working on George Washington University, Sallie Mae and Aramark accounts
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Modea 04 / 2007 - 09 / 2007  
Senior Interactive Designer (Contract)

- Designed and developed product-based Flash sites for Fortune 500 clients including Sharp USA, Seiko, Graco and Advance Auto Parts
  - Sites were mostly data-driven and included heavy use of XML, Web Services, 3D and video
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Freddie Mac 11 / 2003 - 04 / 2007  
Flash Designer

- Designed and developed all types of Flash work for a Fortune 50 company, from creative concept through production, including intensive ActionScripting
  - Types of projects included microsites, product demos, banner ads, interactive invitations, holiday cards, screensavers and motion graphics for plasma screen displays
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HZDG 09 / 2002 - 11 / 2003  
Web & Multimedia Designer

- Designed websites, Flash animations, banner ads and interactive kiosks for clients such as XM Radio and Marriott
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You Software 09 / 2001 - 08 / 2002  
Web Designer & Developer

- Designed and coded company website
  - Created product demos using Flash
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*Education*

Portland Community College 2000 - 2001  
Multimedia Certificate , Multimedia

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Portland State University 1999 - 2000  
Computer Science